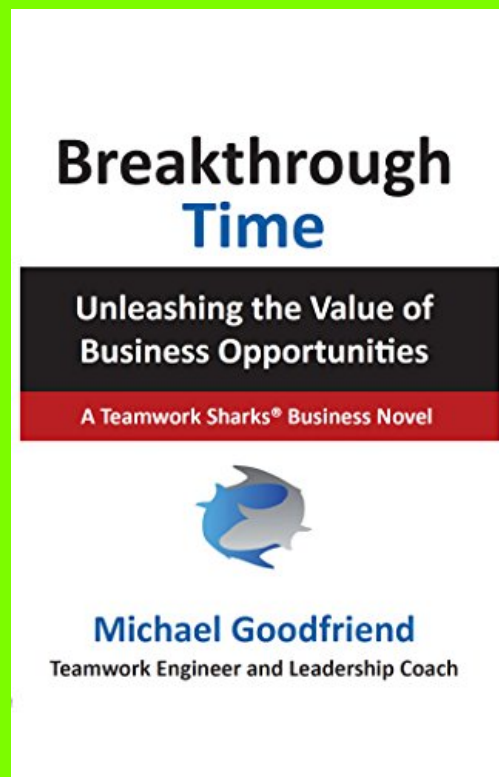


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Breakthrough Time: Unleashing the Value of Business Opportunities stands out among business books. It provides invaluable business principles and information through a futuristic fictional tale. The book follows characters Mike Goodfriend and Kay Breeden (Teamwork Sharks), who embark on a thrilling adventure that starts with meeting their newest clients, who have developed some of the most innovative technology known to humankind. They need Mike and Kay's help to pinpoint all the possible business opportunities for this incredible technology. While telling the story, author Michael Goodfriend details the steps to commercializing new products and ideas. He is the developer of the real-life Teamwork Sharks (a business method based on teamwork). Using his expertise as a teamwork and leadership innovator, he provides sound advice for making the most of business opportunities. This book presents an unconventional and highly effective way to guide business leaders and team members in the workplace.